



Press information from AAK Personal Care
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New faces at AAK Personal Care

Ingredient supplier AAK Personal Care hires new Global Sales Manager and Technical Support Manager to support international growth.

AAK Personal Care anticipates a continued growth due to increased demand for more natural and sustainable products in the cosmetics industry and rising consumption of personal care products in emerging markets like China, India and Brazil.

“To organize for the future, we have decided to strengthen the sales and technical teams of AAK Personal Care. I am therefore pleased to announce the employments of Mr. Kristoffer Ahlerup as Global Sales Manager and Mr. Jarek Tabor as Technical Support Manager”, says Minna Dam, Global Director at AAK Personal Care.

Kristoffer Ahlerup, 36, will in his position as Global Sales Manager have the coordinating role of the sales team and take the operational responsibility for China as an important growth market. He has more than 10 years of international sales and marketing experience from the cosmetics and life science industries, including L’Oréal, Ferrosan, and Reckitt Benckiser. His former professional assignments include management of subsidiaries as well as an international distributor network. Kristoffer holds a Master of Science in Business Administration from Stockholm School of Economics.

Jarek Tabor, 44, will in his position as Technical Support Manager help drive the business development of selected clients and geographic areas. He will also assist in the management of lipid technology centre AAK Academy, targeting existing as well as potential customers worldwide. Jarek has more than 15 years of experience from the cosmetics industry, for example at Inter-Fragrances in Poland and Kemi-Intressen in Sweden. He holds a Master of Science in Biotechnology from the Agricultural University in Poznań, Poland.

For further information, please contact:

Rita Leissner, Marketing Manager, AAK Personal Care
Phone: +46 454 82425 (Direct line), +46 708 212 425 (Mobile)
E-mail: rita.leissner@aak.com

Minna Dam, Global Director, AAK Personal Care
Phone: +46 766 118 318
E-mail: minna.dam@aak.com

Webb: www.aakpersonalcare.com

AAK Personal Care is part of AarhusKarlshamn and specialises in developing and manufacturing high-performing, value-adding, functional and sustainable vegetable based bioactives, emollients and other ingredients for the global cosmetics and personal care industry. The product range is complemented by outstanding technical expertise and service. For more information please visit www.aakpersonalcare.com.

AarhusKarlshamn is a Swedish company with over a century of experience in processing lipids derived from natural, renewable raw materials. It is one of the world’s leading producers of high value-added speciality vegetable fats characterised by a high technological content. AarhusKarlshamn has production facilities in Denmark, Mexico, the Netherlands, Sweden, Great Britain, Uruguay and the US. Find out more at www.aak.com.